

**FEED DATE: 4-15-04**

**ISCI CODE: SACHEA 30-11**

**Vertical: health**

**Client: Sacramento Regional County Sanitation District**

**Spot Time: 30**

| Video   | Audio  |
|---|--|
| Open swoosh   | <u>SFX</u> : Swoosh  |
| Marianne on cam w/super   | <b>Marianne: It's Mercury Free May...so do your part to reduce Mercury pollution in Sacramento at theKCRAchannel.com</b>   |
| Click on: website   | <b>Click on health to learn how you can help prevent mercury pollution by using mercury free alternatives.<br/>Here's your chance to take action now.<br/>Exchange your mercury fever thermometers for a FREE new digital thermometer during the month of May.</b>                       |
| TAG #1<br><br>Chryon:<br>May 1 Kickoff<br>Mercy General Hospital<br>Mercy Hospital of Folsom<br>Mercy San Juan Medical Center<br>Methodist Hospital of Sacramento<br><br>www.thekcrachannel.com | <b>This campaign kicks off Saturday, May 1 at the local Mercy Hospitals from 10 a.m. to 2 p.m. Bring your thermometer in a sandwich-type plastic bag.<br/>Brought to you by Sacramento Regional County Sanitation District and Catholic Healthcare West, your local Mercy hospitals.</b> |
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**FEED DATE: 4-15-04**  
**ISCI CODE: SACHEA 30-12**

**Vertical: health**

**Client: Sacramento Regional County Sanitation District**

**Spot Time: 30**

| Video   | Audio  |
|---|--|
| Open swoosh   | <u>SFX</u> : Swoosh  |
| Marianne on cam w/super   | <b>Marianne: It's Mercury Free May...so do your part to reduce Mercury pollution in Sacramento at theKCRAchannel.com</b>   |
| Click on: website   | <b>Click on health to learn how you can help prevent mercury pollution by using mercury free alternatives.<br/>Here's your chance to take action now. Exchange your mercury fever thermometers for a FREE new digital thermometer during the month of May.</b>         |
| TAG #2<br>Chyron:<br>Mercy General Hospital<br>Mercy Hospital of Folsom<br>Mercy San Juan Medical Center<br>Methodist Hospital of Sacramento<br><br>The Mercy Laboratories suite at select MedClinic Medical Group locations.<br><br>www.thekcrachannel.com | <b>Just bring your thermometers to one of the following locations in May, Monday through Friday from 8 a.m. to 4 p.m.<br/>This event is brought to you by Sacramento Regional County Sanitation District and Catholic Healthcare West, your local Mercy hospitals.</b> |